

**THE ITALIAN CHAMBER OF COMMERCE
AND INDUSTRY IN AUSTRALIA
(ICCI, QUEENSLAND)**

- INTRODUCTORY BROCHURE -



Brisbane, the Capital of Queensland



OUR MISSION STATEMENT

*“To promote and foster commercial and industry relations,
and increase trade and economic exchange
between Italy and Australia.”*

ABOUT ICCI (Qld)

The Italian Chamber of Commerce and Industry in Queensland (aka ICCI Queensland) is the youngest Italian Chamber of Commerce operating in Australia. Established in 1989, it received official recognition from the Italian Government in 1995. It is part of the Assocamerestero network and works alongside 78 other Italian Chambers of Commerce in almost every country in the world.

Today the Chamber works to strengthen business relationships and trade exchange between Italy and Australia by providing professional support to Australian and Italian companies.

Currently serving a growing number of members, we work as your **proactive link** with the Queensland and Italian business market.



WHAT WE DO

ICCI (Qld) provides **professional, timely and affordable advice and representation** which enables our members to access new business opportunities both within Queensland and Italy.

ICCI (Qld) assists Australian and Italian companies in entering into collaborations and joint ventures.

ICCI (Qld) provides **tailor-made solutions and services** that go well beyond a simple provider-client relation.

WHAT ICCI (Qld) OFFERS TO ITS MEMBERS AND CLIENTS

- ⇒ A comprehensive **list of Italian and Australian companies of specific commercial interest** to ICCI (Qld) clients and members;
- ⇒ Advice on **trade missions, seminars, conferences, trade fairs and exhibitions** in Italy and Australia;
- ⇒ Facilitation of participation in **trade missions, seminars, conferences, trade fairs and exhibitions** in Italy and Australia;
- ⇒ General and specific **Market research**;
- ⇒ **Interpreting and Translation services**;
- ⇒ Organisation of **B2B meetings** between Italian and Australian businesses;
- ⇒ **Assistance and consulting services** in relation to customs, accounting and other business requirements;
- ⇒ **Advertising and Promotion** in ICCI (Qld) Newsletters, official trade journals, website and social media.



OUR NETWORKING ACTIVITY

ICCI (Qld) organizes **effective business networking events**, such as:

- ◇ SEMINARS
- ◇ WORKSHOPS
- ◇ LUNCHESES and DINNERS

Much good business interaction takes place between members, visitors and guests during our networking events.

OUR TRADE MISSIONS

⇒ **From Italy to Australia**

ICCI (Qld) assists Italian companies from all different sectors of the Italian economy to undertake trade missions to Australia.

The Chamber assists these companies by preparing visitation programmes and with the logistics associated with trade missions.

⇒ **From Australia to Italy**

ICCI (Qld) also participates in and helps to organise Trade Missions to Italy.

Members, friends and associates of ICCI (Qld) are most welcome to contact the Chamber for details of future trade missions.

JOIN OUR BUSINESS AND CULTURAL NETWORKS!

Become a member of
the Italian Chamber of Commerce & Industry in Australia (ICCI, Queensland)

CLASSIC MEMBERSHIP

If you sign up as a **Classic Member** you will enjoy the many benefits including:

- ◆ Discounts to ICCI (Qld) functions and events;
- ◆ A discount/benefits Program detailed on www.icci.com.au including the following discounts:

COMPANY	DISCOUNT TYPE
AZZURRA BATHROOM FURNITURE	15%
GERBINO'S BAKERY	10% off retail
VICCA CHARTERED ACCOUNTANTS	First Consultation FREE of Charge

OTHER MEMBERS DISCOUNTS ARE CURRENTLY BEING NEGOTIATED AND WILL BE OUTLINED ON OUR REVAMPED WEBSITE IN THE NEAR FUTURE

- ◆ Discounted consultancy services, which assist companies with market development in Australia and in Italy;
- ◆ A variety of services offered by Assocamerestero (the Overseas Italian Chamber of Commerce Network association of which our Chamber is a member) - Please visit their website (www.assocamerestero.it) for a full outline of these services.

CORPORATE MEMBERSHIP

If you sign up as a **Corporate Member**, you will enjoy many other memberships benefits, including:

- ◆ All the benefits enjoyed by Classic Members as above;
- ◆ Member discounts to all functions and events and products and services offered by fellow ICCI (Qld) members and others;
- ◆ The discount Benefits Program detailed on www.icci.com.au;
- ◆ The ICCI (Qld) membership card that will not only pay for your membership fee many times over through member discounts, but also help introduce you to new business opportunities;
- ◆ Consultancy services at discounted prices and fees, **assisting** companies with their market and business development activities in Australia and in Italy;
- ◆ A variety of other services offered by Assocamerestero (the Overseas Italian Chamber of Commerce umbrella association of which our Chamber is a member). Please visit their website (www.assocamerestero.it) for a full outline of these services;
- ◆ Upon joining the Chamber a half page profile of your Company in our Newsletter and regular mentions throughout the year in a number of editions;
- ◆ A live link to your Company website on the ICCI (Qld) website;
- ◆ The opportunity to participate in incoming trade missions by Italian companies to Australian market and outgoing trade missions to Italy;
- ◆ Two people associated with your company will be able to participate in our functions at the ICCI (Qld) Members' discount price.

The Queensland Trade and Investment Strategy

The **Queensland Trade and Investment Strategy 2017 – 2022 (the Strategy)** is a plan for cooperation between governments, business, educational institutions and local councils to create jobs for Queenslanders. It aims to use Queensland's natural and acquired strengths to tap into the immense opportunities being created by expanding international markets.

By capturing these opportunities, the Strategy seeks to achieve **two aspirational targets**:

- ◇ Increase Queensland's share of national overseas exports to 22% and maintain through to 2022;
- ◇ Increase the number of investment outcomes facilitated by the Queensland Government by 20% by 2022.

To achieve these targets, the Strategy recognises megatrends affecting the global economy such as the rise of Asia, population ageing, pressure on natural resources, climate change, borrowing constraints on governments, the glut of private capital and the opportunities of the digital age.

It identifies Queensland's competitive strengths, such as our abundant natural resources, skilled workforce, innovative culture, a regionalised economy with modern infrastructure and shared time-zone with Asia.

By aligning Queensland's competitive strengths with global megatrends, the Strategy identifies industries where the state has an actual or potential comparative advantage. This enables the prioritisation of Queensland's most promising export and investment markets.



Trade is essential to Queensland’s economic growth. The Strategy recognises that Queensland’s largest export industries – mining, food and agribusiness, tourism and international education and training – will continue to drive trade and job creation, and that the competitiveness of these industries will be boosted by innovative technologies and business practices.

At the same time, the Strategy strengthens collaboration between business and government to deploy innovation and create industries of the future, including mining equipment, technology and services, defence and aerospace, advanced manufacturing, biomedical and life sciences, renewable energy and biofutures.

While the Strategy identifies existing and future industries as sources of employment and growth, the market is likely to find additional opportunities that lie beyond these identified industries.

Queensland priorities are to build on Queensland’s existing strengths, further diversify our economy, target key overseas markets, build the export capabilities of small and medium-sized businesses, increase international engagement with Asia and beyond, and promote investment in businesses, infrastructure and innovation.

Queensland pursues these priorities with emphasis on Queensland’s regions outside the south-east corner of the state. These priorities will be pursued through a coordinated whole-of-government approach, making it easier for businesses to gain access to advice, obtain development approvals and work collaboratively with government agencies to secure access to export markets and foreign investment partners.

Queensland Trade and Investment Strategy 2017-2022



For more information about the QLD Trade and Investment Strategy please visit <https://www.tiq.qld.gov.au/download/business-interest/invest/trade-investment-strategy-TIQ.pdf>

New initiatives for advancing trade and investment in Brisbane, the Capital of Queensland

Brisbane's foreign investment strategy has placed the Queensland capital fourth in a global list of cities vying for international business, compiled by an offshoot of the London-based Financial Times.

While Edinburgh topped the list for FDI Intelligence's Foreign Direct Investment Strategy, Brisbane managed to secure fourth spot out of the 53 submitting cities, ahead of Perth, the only other Australian city listed, which ranked 10th.

The Global City of the Future report, released every two years, also placed Brisbane 10th for human capital and lifestyle out of 131 countries, the third Australian city to secure a position in the top ten, behind Melbourne (1st) and Sydney (4th).

Queensland's economy needs foreign investment.

Queensland vast land mass and regionalised population means that the Queensland Government needs private investment to help fund ail of the required economic development and infrastructure needs across the state. FDI in Queensland has enabled the opening up of land to agriculture, the building of its cities and regional centres, and the construction of highways, rail networks, seaports and airports.

These endeavours have dramatically improved Queensland's living standards and could not have been achieved without the support of foreign investment. Investment enabled by foreign capital not only creates new jobs but also higher paying jobs, with workers typically engaged in high-value

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\$35 million
 in new programs
 over five years

New initiatives for advancing trade and investment

Maturing the pipeline of Queensland's exports and investments

Developing future leaders	Improving the client experience	Supporting businesses	Strengthening the regions	Expanding our international presence	Promoting Queensland globally
<ul style="list-style-type: none"> Establish the Emerging International Business Leaders Program Implement a Queensland Trade and Investment International Internship Program 	<ul style="list-style-type: none"> Establish a comprehensive case management service for exporters and investors Establish industry-led international trade missions 	<ul style="list-style-type: none"> Implement a Queensland Government Accreditation Program Enable development of Queensland business consortia Establish an International Business Advisory Circle to mentor Queensland SMEs with high growth potential Provide cross-border e-commerce training for SMEs Provide international market reports tailored to Queensland's strengths 	<ul style="list-style-type: none"> Establish a dedicated TIQ North Queensland office Develop a comprehensive MOU between the Queensland Government and the Local Government Association of Queensland Develop Regional Trade and Investment Action Plans Provide export and investment training for regional Queensland SMEs Boost the investment readiness of regional Queensland 	<ul style="list-style-type: none"> Establish a new TIQ office in North America Strengthen TIQ's presence in Singapore Strengthen TIQ's presence in Jakarta Develop country-specific trade and investment strategies Conduct a comprehensive review of Queensland's international operations 	<ul style="list-style-type: none"> Develop a Queensland Prospectus for international investors Provide a better customer experience through enhanced digital services Implement Queensland showcase events in international markets

WHO WE ARE

ICCI (Qld) - its Board of Directors



The Board for 2018 was elected and consists of:

Comm. the Hon. Santo Santoro – **President**

Cav. Adj Professor Phillip Di Bella – **Vice-President**

Mr. Noe Vicca – **Treasurer**

Mr. Mike Pappalardo

Mr. Paolo Betti

Mr. Philip Gray

Mr. Peppi Bueti

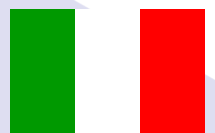
Cav. Filippo D'Arro

Mr. Peter Keyte

Mr. Salvatore Gerbino

Mr. John Robertson

Mr. Tino Arquilla



ICCI (Qld) Major Sponsors

Lamborghini
Brisbane



ICCI (Qld) Supporters





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